

# DAIMON CAULK }

Daimon has more than a decade of experience designing user experiences for large Fortune 500 clients, non-profits, and associations in the United States and Europe. His work can be seen and experienced on sites such as Marriott.com, Network Solutions, and Capitalone.com.

## Summary of Experience

- Met and corresponded with clients to determine business and user needs for campaigns, corporate sites, intranets, and application interfaces.
- Managed the creation of corporate web sites, intranets, portals and large-scale web applications.
- Developed and designed new user experiences and web interfaces for Fortune 500 clients utilizing a user-centered design methodology.
- Mentored and managed teams of contributors including: designers, developers, testers, and analysts.
- Comprehensive technical knowledge of XHTML, CSS, and JavaScript frameworks.

Representative clients and challenges include:

**Marriott, International:** assisted with the modernization of the homepage, search, search results, and account management of Marriott.com. Delivered leading edge, user-based, user experiences to meet business and user goals. Delivered assets included: functional requirements, use cases, wireframes, and prototype interfaces (XHTML and CSS).

**American Capital:** managed the development of a corporate-wide intranet utilizing Microsoft's SharePoint technology (MOSS 2007). In addition, managed the transition of the existing corporate site to a content management system that met the demands of the business. Delivered assets included: system requirements, functional requirements, use cases, wireframes and XHTML & CSS templates.

**Fannie Mae:** delivered leading edge interfaces for multiple financial applications while iteratively testing interface improvements. Delivered assets included: paper prototyping, wireframes, branded screens, final XHTML, CSS, and JavaScript libraries.

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## Education

**Virginia Commonwealth University,**

Richmond, VA

1991- 1995 **BFA**, honors; double major in *Graphic Design and Illustration*.

## Software & Technology

**Software:** Adobe Creative Suite including: Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Microsoft Office Suite including: Project, Project Server, SharePoint 2007 (MOSS), Word, Excel, PowerPoint, Access, and Visio, OmniGroup: Omni-Outliner and OmniGraffle.

**Enterprise Software:** Microsoft SharePoint 2007 (MOSS), Serena Collage CMS, Broadvision, BEA Personalization Server, Eprise Content Management, Joomla Content Management System, Harvest (configuration management).

**Languages:** XHTML, CSS, Functional JavaScript (libraries include: MooTools and JQuery), ASP, and JSP.

**Databases:** Access and MySQL.

**Operating Systems:** Windows OS and MAC OS.

**Development Methodologies:** UCD, Agile, Waterfall, and Microsoft SDLC.